



The  
Mark Twain  
American Voice  
in Literature  
Celebration  
Dinner

**November 3, 2023**

## The Mark Twain American Voice in Literature Awards Celebration

Friday, November 3, 2023

### About

The event celebrates the annual Mark Twain American Voice in Literature Award, which is presented that evening. It features addresses by the award winner and one or more other leading literary figures, as well as a formal dinner for approximately 100 guests.

First presented in 2016, the Award is a juried literary competition that awards a \$25,000 cash prize to the author of a work of fiction from the previous year that speaks with a uniquely American voice about American experiences, such as Twain created in his masterpiece, *Adventures of Huckleberry Finn*.

### Past Recipients

2016 – T.C. Boyle, *The Harder They Come*

2017 – Bill Beverly, *Dodgers*

2019 – Jesmyn Ward, *Sing, Unburied, Sing*

2020 – Ocean Vuong, *On Earth We're Briefly Gorgeous*

2021 – Stephen Graham Jones, *The Only Good Indians*

2022 – Dawnie Walton, *The Final Revival of Opal & Nev*

### Sponsorship Opportunities

#### ***All sponsors receive these benefits:***

- Guest Reservations (*see specific levels for number of tickets*)
- All guests invited to VIP Reception with David Baldacci and winning author
- Signed copies of winning book for your guests
- Color advertisement in event program (*see specific levels for size*)
- Logo or Listing on Save-the-Date, Invitation, and Event Program (*if commitment made before print deadlines*)
- Sponsor recognition on event signage, including digital sponsor roll
- Recognition on event website, e-newsletter, press releases, and social media as appropriate

#### ***Non-Event Benefit:***

- Invitation to annual exhibit opening

#### **Presenting Sponsor \$15,000**

- 16 tickets (1½ tables, including 2 guests at head table)
- Full Page color ad with prominent location
- Logo on event collateral
- Opportunity to address guests during program
- Corporate Membership for one year – includes discounted tour & public program tickets for employees, discount on corporate rental, and 50 complimentary tour passes to use for employee rewards or company vendors/prospects

**Premier Sponsor \$10,000**

- 10 tickets (one table)
- Logo on event collateral
- Full Page color ad
- Corporate Membership for one year – includes discounted tour & public program tickets for employees, discount on corporate rental, and 40 complimentary tour passes to use for employee rewards or company vendors/prospects

**Chapter Sponsor \$7,500**

- 8 tickets (one table)
- Logo on event collateral
- Full Page color ad
- Corporate Membership for one year – includes discounted tour & public program tickets for employees, discount on corporate rental, and 30 complimentary tour passes to use for employee rewards or company vendors/prospects

**Page Sponsor \$5,000**

- 6 tickets
- Logo on event collateral
- Half Page color ad
- Corporate Membership for one year – includes discounted tour & public program tickets for employees, discount on corporate rental, and 20 complimentary tour passes to use for employee rewards or company vendors/prospects

**Text Sponsor \$2,500**

- 4 tickets
- Listing on event collateral
- Half Page color ad

**Purchased Advertising Opportunities**

<b>Full Page Color Ad</b> (8”L x 5”W)	<b>\$1,000</b>
<b>Half Page Color Ad</b> (3.875”L x 5”W)	<b>\$500</b>
<b>Quarter Page Color Ad</b> (1.8125”L x 5”W)	<b>\$250</b>

**Non-Sponsored Tables & Tickets**

**Patron Table** (8-10 tickets) **\$2,000 - \$2,500**

*Includes VIP Reception with David Baldacci and winning author; signed copy of winning book for all guests*

**Patron Ticket** **\$250**

*Includes VIP Reception with David Baldacci and winning author; signed copy of winning book*

**Individual Table** (8-10 tickets) **\$1,400 - \$1,750**

**Individual Ticket** **\$175**



## 2023 American Voice in Literature Award Celebration Sponsorship Confirmation Form

Sponsor Name: \_\_\_\_\_

*(as you wish to be recognized)*

Event Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

**PROGRAM AD / LOGO CONTACT** *(if different from event contact):*

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

**PLEASE INDICATE WHO SHOULD RECEIVE INVOICE** *(if different from event contact):*

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Opportunities

\$15,000 Presenting Sponsor (**SOLD**)

*Includes 16 Tickets & a Full Page Ad*

\$10,000 Premier Sponsor

*Includes 10 Tickets & a Full Page Ad*

\$7,500 Chapter Sponsor

*Includes 8 Tickets & a Full Page Ad*

\$5,000 Page Sponsor

*Includes 6 Tickets & a Half Page Ad*

\$2,500 Text Sponsor

*Includes 4 Tickets & a Half Page Ad*

I/We will not be utilizing our sponsorship seats and will donate our tickets back to The Mark Twain House & Museum.

### Program Book Ads

\$1,000 Full Page

\$500 Half Page

\$250 Quarter Page

### Tickets & Tables

\_\_\_\_\_ # \$250 Patron Tickets  
*Tables of 8-10 available*

\_\_\_\_\_ # \$175 Tickets  
*Tables of 8-10 available*

**Please submit this form and payment to:**

The Mark Twain House & Museum

Attn: Development Office

351 Farmington Ave., Hartford, CT 06105

Phone: 860-280-3113

Email: dawn.vdiana@marktwainhouse.org

**Deadlines:**

- To be included in the program book, company logo and program ad required by Friday, October 20, 2023
- Guest Registration due by Friday, October 27, 2023

## THANK YOU FOR YOUR SUPPORT!